INDUSTRY PROFILES

Accommodation and Food Services Industry

2014

Alberta

Overview:

The Accommodation and Food Services industry[1] in Alberta includes establishments that:

- provide short-term lodging and complementary services (i.e. hotels, motor hotels, resorts, motels, bed and breakfast accommodation, housekeeping cottages and cabins, recreational vehicle parks and campgrounds and hunting and fishing camps); and
- prepare meals, snacks and beverages to customer order for immediate consumption on or off the premises.

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[1] North American Industry Classification System (NAICS) 2007 major group 72

Section A: Business Environment

1. 2013 Employment and Unemployment Numbers and Rates

Table 1

	Alberta	Accommodation and Food Services Industry
Employment	2,211,000	135,700
Employment Share	N/A	6.1%
Unemployment	107,200	6,100
Unemployment rate	4.6%	4.3%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2014
Note: Note: N/A denotes not-applicable. Employment share is obtained by dividing the number of employment in this industry by total employment in Alberta.

For more information on employment numbers or for a historical comparison, please go to the Labour Force Statistics[2] website or Statistics Canada[3].

2. Industry's Growth

- The Accommodation and Food Services industry accounted for 6.1% of total employment in Alberta in 2013.
- Employment in this industry is expected to grow at an average rate of 1.3% from 2013 to 2017.
- The industry is expected to account for 6.2% of total employment in Alberta in 2015.

For more information, see the *Alberta Modified Canadian Occupational Projection System (COPS) Outlook 2013 – 2017, Industry Employment Outlook*[4] online and the Alberta Learning Information Service (ALIS)[5] website for descriptions of industries.

[2] See http://work.alberta.ca/labour/labour-force-statistics-and-annual-reviews.html
[3] See http://www.statcan.gc.ca
[4] See http://work.alberta.ca/documents/cops-alberta-industry-outlook-2013-2017.pdf
[5] See http://www.alis.alberta.ca

3. Facts, Trends and Outlook

According to Statistics Canada's National Economic Accounts, the Accommodation and Food Services industry accounted for 2.0% of Alberta's Gross Domestic Product in 2012, down from 2.4% in 2002. Its contribution to Alberta's total employment declined from 6.9% in 2003 to 6.1% in 2013.

Employment in 2013 was 1.8% higher than its level in 2012. Over the last10 years, employment (the total number of employees and self-employed people) increased from120,400 people in 2003 to 135,700 people in 2013, a 12.7% increase. There were 120,400 employees in the industry in 2013, of whom 68.6 % were full-time and 31.8% were part-time. Self-employed people accounted for 6.8% of total employment in the industry in 2012.

Table 2

Characteristic	Alberta	Accommodation and Food Services
Median Retirement Age (years)	62.7	59.8
Average Number of Hours Worked per Week	37.8	32.9
Multiple Jobholders (% of total employment)	5.4%	5.4%
Average Job Tenure (months)	88.1	44.0
Employees Under Union Coverage (%)	19.0%	33.9%
Employees Working Overtime per Week (%)	20.2%	12.1%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Tables 282-0022, 282-0031, 282-0042, 282-0078 and 282-0084, 2014, and custom tabulation (median retirement age)
Note: The percentage of multiple jobholders in Alberta is obtained by dividing the number of multiple jobholders in Alberta by total employment in Alberta. The percentage of multiple jobholders in the industry is obtained by dividing the number of multiple jobholders in the industry by total employment in the industry. This calculation method also applies to the percentage of employees under union coverage and the percentage of employees working overtime per week.

According to *Alberta Occupational Demand Outlook 2013-2023*[6], employment growth in the following occupations: Chefs and cooks; Managers in food service and accommodation; and Food and beverage service, is expected to be below Alberta's average rate for all occupations of 1.6%.

[6] See http://work.alberta.ca/labour/occupational-demand-and-supply-forecast.html

4. Size of Businesses in Alberta and the Industry

Table 3

Establishment Size	Businesses in Alberta		Businesses in Accommodation and Food Services	
	Number of Employees	%*	Number of Employees	%*
Less than 20 employees	654,800	35.5%	55,800	45.0%
20 to 99 employees	648,500	35.1%	56,300	45.4%
100 to 500 employees	352,600	19.1%	10,500	8.5%
Over 500 employees	189,500	10.3%	1,500	1.2%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0076, 2014
* Percentages may not add up to 100 due to rounding
Note: N/A denotes data not available due to the confidentiality requirements of the Statistics Act
Note: Statistics Canada's survey methodology for determining establishment size differs from the one it uses in the Labour Force Survey to determine total employment. As a result, the total number of employees by establishment size will not be the same as total employment in the industry, except by coincidence.

Section B: Human Resources Profile

1. Occupational Information

Some examples of occupations in the Accommodation and Food Services industry include:

- bartender;
- chef;
- hotel and motel desk clerk;
- restaurant manager;
- housekeeping attendant; and
- food service supervisor.

For a complete listing of all occupations related to this industry, as well as detailed information on education and skill requirements, visit the Alberta Occupational Profiles[7] website.

2. Demographics: Gender and Age

According to the Labour Force Survey, the gender breakdown in the Accommodation and Food Services industry in 2013 was as follows:

- women employed: 81,500 people, or 60.1%
- men employed: 54,200 people, or 39.9%

Overall in Alberta, women accounted for 45.0 % and men made up 55.0 % of total employment (for all industries).

Table 4

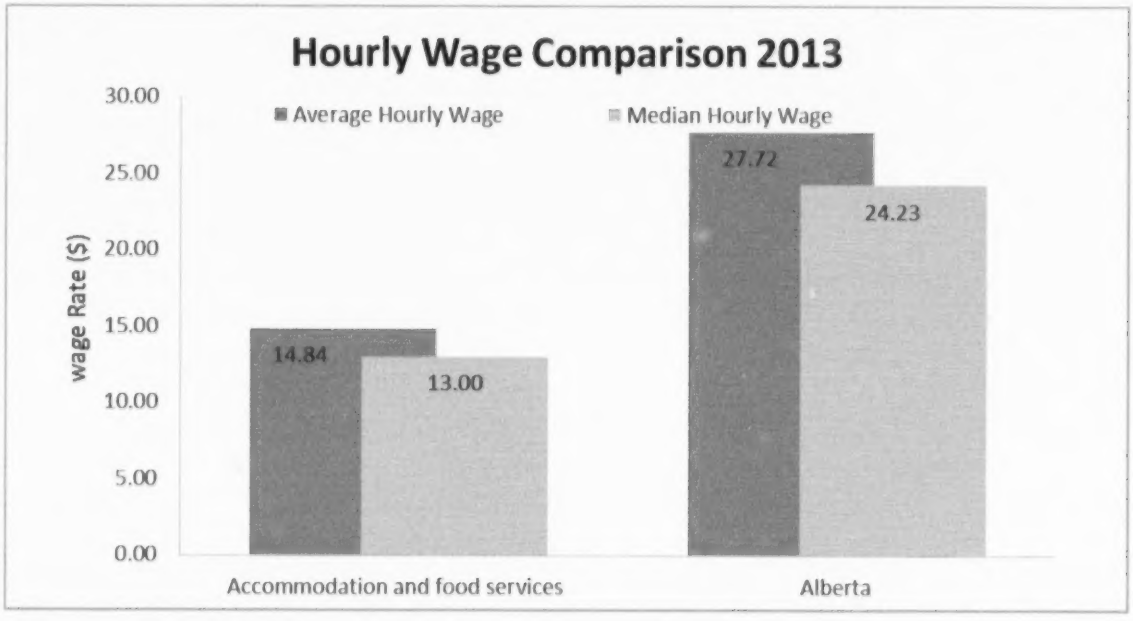
Age Characteristics	Employment in Alberta		Employment in Accommodation and Food Services	
	Number	%	Number	%
15-24 years	317,600	14.4%	49,300	36.3%
25-54 years	1,496,200	67.7%	75,200	55.4%
55 years and over	397,200	17.9%	11,100	8.2%

Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0008, 2014

[7] See http://www.alis.alberta.ca/occinfo

3. Wages

Chart 1



Data Source: Statistics Canada, Labour Force Survey, CANSIM Table 282-0072, 2014
Note: The average hourly wage is obtained by dividing the sum of the wages of all the employees by the total number of employees. The median hourly wage is that wage below which half the employees earn and above which half the employees earn.

Wage and Salary Information for Selected Occupations

Table 5

Occupation	Average Hourly Wage			Average Annual Salary
	Starting	Overall	Top	
Restaurant manager	$ 17.60	$ 20.54	$ 25.06	$ 44,867
Hotel front desk clerk	$ 12.69	$ 13.87	$ 15.50	$ 26,260
Chef	$ 16.51	$ 20.19	$ 23.40	$ 42,949
Bartender	$ 10.31	$ 11. 00	$ 11.88	$ 17,219

Data Source: 2013 Alberta Wage and Salary Survey

For more information on the *2013 Alberta Wage and Salary Survey*, refer to the WAGEinfo[8] website. For job descriptions, duties, skills and educational requirements of specific occupations in the Accommodation and Food Services industry, visit the ALIS[9] website.

Section C: Additional Information

Links to Industry Associations

- Alberta Hotel and Lodging Association (http://www.ahla.ca)
- Canadian Restaurant and Foodservices Association (http://www.crfa.ca)
- Travel Alberta (http://www.industry.travelalberta.com)
- Hotel Association of Canada (http://www.hotelassociation.ca)

[8] See http://www.alis.alberta.ca/wageinfo
[9] See http://www.alis.alberta.ca

Call us or visit our website for more information or to find the following publications:

- 2013 Annual Alberta Labour Market Review
- Monthly Alberta Labour Force Statistics Highlights and Packages
- Alberta's Occupational Demand and Supply Outlook
- Alberta Labour Force Profiles
- Alberta Industry Profiles

www.work.alberta.ca/labour.html (see Labour Market Information)
In Edmonton: 780.422.4266
Long distance: 1.800.661.3753

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